

# Advanced Information Sheet

Y Lolfa Cyf. Talybont Ceredigion SY24 5HE  
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## TITLE

# A Step Back – St Nicholas A Glamorganshire Village

## AUTHOR

**Neil Walklate**

Publishing date: May 2012

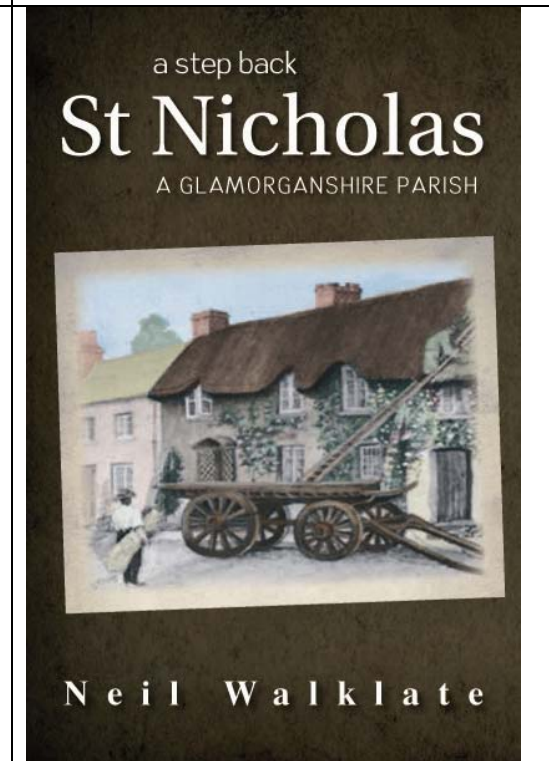
Category: Local History

Binding: softback

Pages: 196

Price: £9.95

ISBN: 978-1-84771-415-2



## DESCRIPTION

Outlines the history of the parish of St Nicholas from 4000 BC to the twentieth century. There is a wealth of information about the houses and farms of the parish and their occupants. Also, the workings of the vestry, with reference to the poor, upholding the law and maintenance of the church. The influence of the gentry and wealthy families is assessed and there is a study of vernacular architecture relating to old village cottages. Neil Walklate came originally from Derby. He came to south Wales in the 1960s to study Fine Art at Newport College of Art. He was an art teacher until his retirement. He was a resident of St Nicholas for over 20 years.

## SELLING POINTS

- 1. A local history book which will be of interest to the residents of the Vale of Glamorgan and the surrounding area.**
- 2 The National Eisteddfod will be held nearby in August 2012.**

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## TITLE

# From Harriet with Love

## AUTHOR

**Kit and John Davies**

Publishing date: May 2012

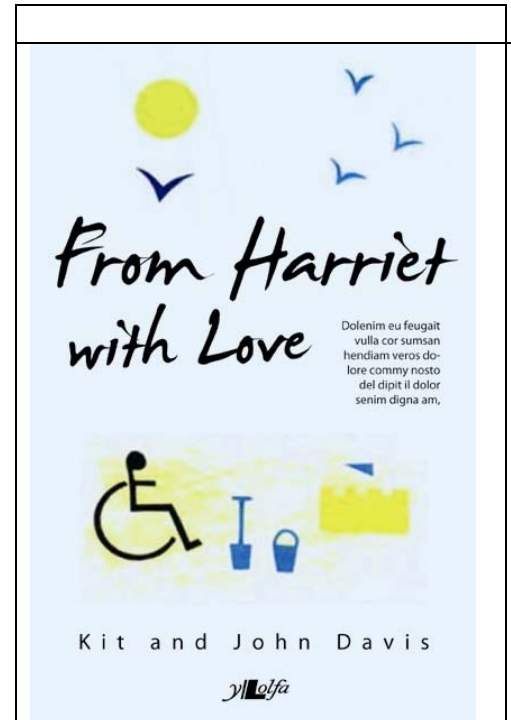
Category: Biography

Binding: softback

Pages: 224

Price: £9.95

ISBN: 978-1-84771-419-0



## DESCRIPTION

**The story of Harriet Davis, the authors' daughter, who suffered from a rare degenerative metabolic disease. She passed away at 11 years old. In her memory, her parents established a charity, The Harriet Davis Trust, which provides four self-catering holiday houses in Pembrokeshire for families with disabled children. The book recounts Harriet's illness and her parents' journey in establishing the charity.**

## SELLING POINTS

- 1. A remarkable story of what can be achieved in the face of adversity.**
- 2. The charity is based in the Tenby area.**

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## TITLE

**General Practice as it was**

## AUTHOR

**Dewi Rees**

Publishing date: April 2012

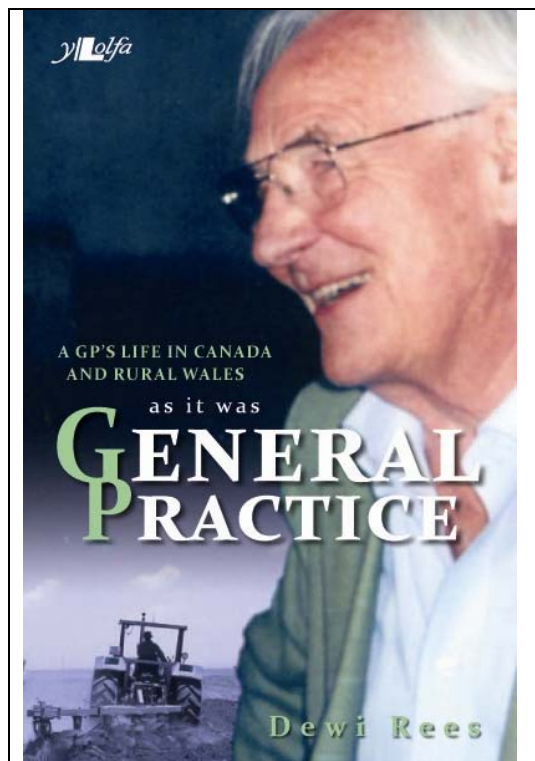
Category: Factual/Memoir

Binding: softback

Pages: 196

Price: £12.95

ISBN: 978-1-8477-412-1



## DESCRIPTION

A biographical account of the life of a Welsh GP starting out in mid 1950s south Wales and late 1950s Labrador, Canada. Dewi Rees then became a GP in rural mid Wales before retiring to Warwickshire in 1980.

Dewi Rees is a retired GP. He is the author of three books, including *Pointers to Eternity*. He has retired to rural Warwickshire.

## SELLING POINTS

- 1. Doctors' memoirs are very popular – Dewi Rees discusses many ailments as he weaves the story of his life as a GP.**
- 2. The hardship of practicing medicine in a very remote part of Canada is an intriguing part of the story.**
- 3. Dewi Rees spent many years as a GP in the Llanidloes area of Powys and the book will be of particular interest there.**

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## TITLE

# Glyndŵr's Daughter

## AUTHOR

**John Hughes**

Publishing date: May 2012

Category: Fiction

Binding: softback

Pages: 256

Price: £7.95

ISBN: 978-1-84771-331-5

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## DESCRIPTION

The lifestory of Gwenllian, Owain Glyndŵr's daughter. She was married to Philip ap Rhys and lived at Cenarth farmstead near Llanidloes. Her life was tied to the ebb and flow of her father Glyndŵr's uprising and the information in this novel is based on poems written by famous poets of the time: Lewis Glyn Cothi, Llawdden and Ieuan Gyfannedd.

## SELLING POINTS

1. Books about Owain Glyndŵr and his family tend to sell well.
2. Shops at well-known Glyndŵr sites may well be interested in stocking the novel.
3. May be of interest to those who are interested in speculating about the exact place of Glyndŵr's burial.
4. Author is a retired headteacher and lives in Llanidloes.

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## TITLE

**Live Welsh**

## AUTHOR

**Heini Gruffudd**

Publishing date: February 2012

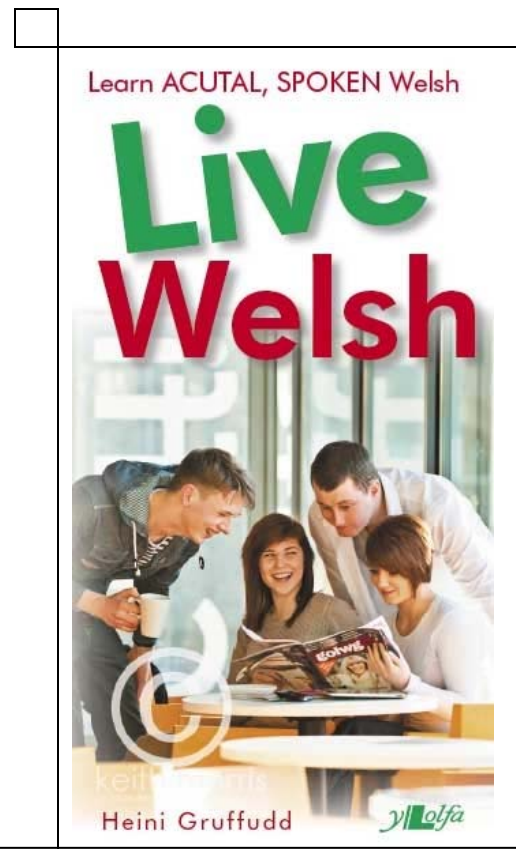
Category: Welsh language instruction book

Binding: softback

Pages: 160

Price: £6.95

ISBN: 978-1-84771-2424



## DESCRIPTION

Live Welsh is the first Welsh tutor to use actual Welsh forms in daily use today. These forms ignore verb endings, do not mutate and are often derived from English.

Traditional grammarians will hate this book but learners will love it because they will learn actual, spoken Welsh so much faster.

But even grammarians will love the clear presentation of sentence forms, and the large vocabulary!

## SELLING POINTS

- 1 A great resource for the Welsh learner.
- 2 This novel approach will appeal to learners who are reluctant to follow the text-book approach.
- 3 Attractive layout with extensive colloquial vocabulary.
4. Competitive price.

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## TITLE

# Prisons Exposed

## AUTHOR

**Michael O'Brien**

Publishing date: May/June 2012

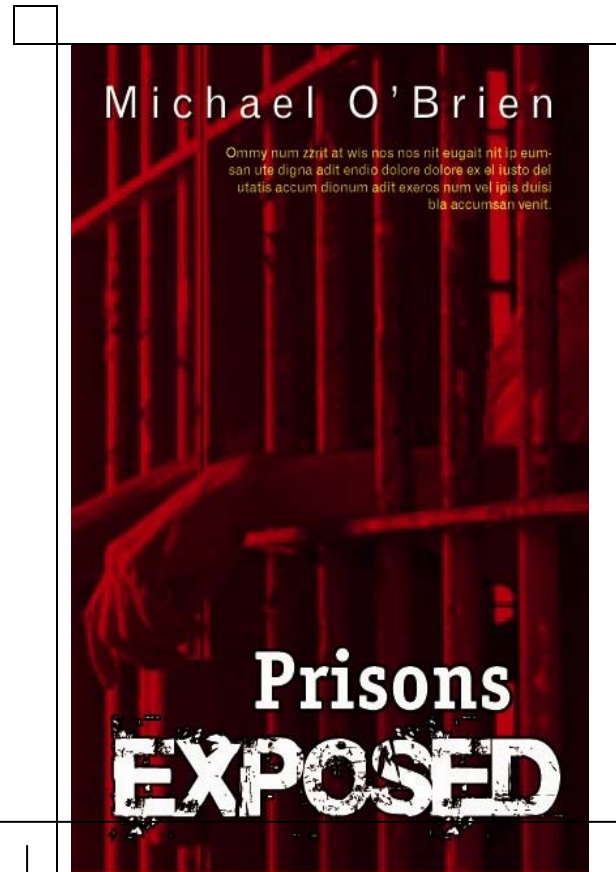
Category: Factual/Memoir

Binding: softback

Pages: 144

Price: £9.95

ISBN: 978-1-8477-411-4



## DESCRIPTION

An insight of what it actually is like to be in prison on a day-to-day basis and how the prison system actually works. Michael O'Brien has first-hand experience of Cardiff Prison. He gives the experiences of inmates as well as those of the prison officers.

Michael O'Brien, a member of the so-called Cardiff three, was wrongly convicted of the murder and robbery of a Cardiff newsagent in 1988. He spent eight years in prison.

## SELLING POINTS

1. A book which gives a first-hand experience of what it is like in prison.
2. Would be of interest to those wishing to reform prisons.
3. This book gives a unique Welsh perspective on the flawed justice and prison system in Wales from first hand experience.
4. Press interest is guaranteed – especially in the Cardiff area.

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## TITLE

# The Six Nations Rugby Quiz Book – Counterpack

## AUTHOR

**Matthew Jones**

Publishing date: February 2012

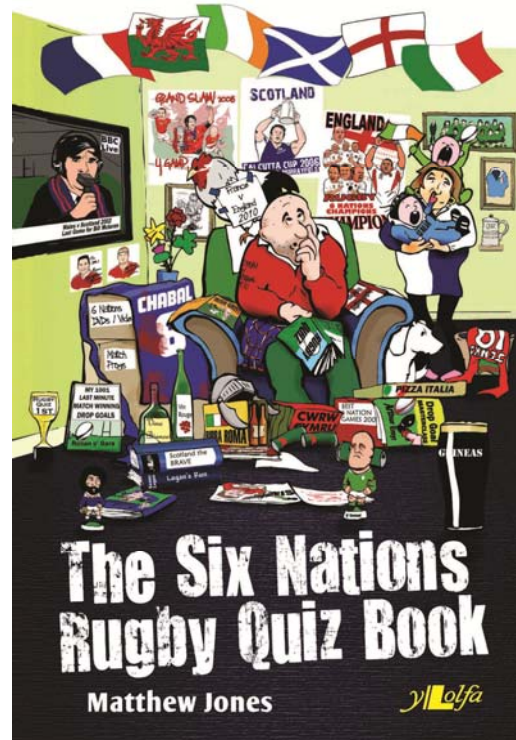
Category: Sports Quiz Book

Binding: softback

Pages: 128

Price: £45

ISBN: 978-1-84771-451-0



## DESCRIPTION

A counterpack of 12 copies of *The Six Nations Rugby Song Book*, supplied with a display stand.

The annual Six nations rugby tournament is one of the highlights of the sporting and social calendar creating drama, excitement and some unforgettable magical moments. Stars such as Jonny Wilkinson, Brian O'Driscoll, Simon Taylor, Sergio Parisse, Imanol Harinordoquy and Shane Williams, amongst others, have created a new chapter in northern hemisphere rugby.

This quiz book, based on a highly successful formula, contains fifty rounds of ten questions reflecting on some fantastic or maybe more unusual moments over the past six nations tournaments!

Each round of this book can be considered as an individual quiz with the questions tending to get harder as you go from number one to ten, with an answers section in the back of the book.

## SELLING POINTS

- 1. The author's previous quiz book *Welsh Rugby Quiz Book* has sold almost 10,000 copies.**
- 2. As this book is about the rugby prowess of six nations, its appeal should be even greater generating sales in Scotland, England and Ireland.**
- 3. Published in time for the start of the 2012 Six Nations tournament.**
- 4. An ideal keenly priced impulse purchase for all rugby followers.**
- 5. Will complement other rugby books & merchandise for Six Nations displays.**

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## TITLE

# The Six Nations Rugby Quiz Book

## AUTHOR

**Matthew Jones**

Publishing date: February 2012

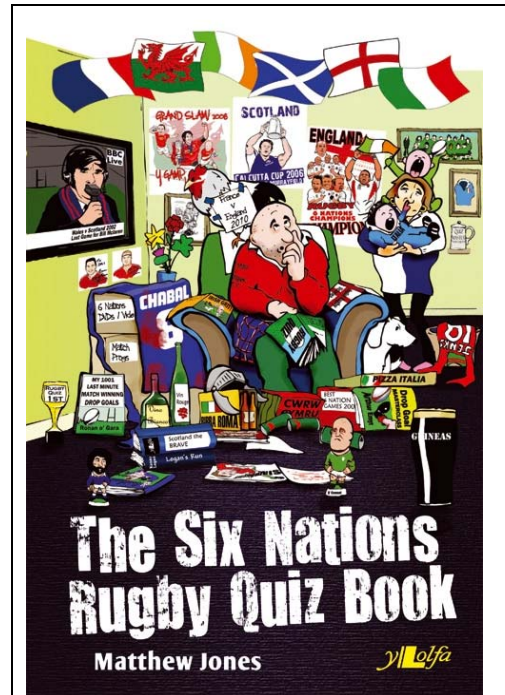
Category: Sports Quiz Book

Binding: softback

Pages: 128

Price: £3.95

ISBN: 978-1-84771-4213



## DESCRIPTION

The Four and Five Nations tournaments created a catalogue of unforgettable rugby moments. The dawn of the 21st century marked an evolution in European rugby as five became six. The expanded contest has certainly not disappointed. Stars such as Jonny Wilkinson, Brian O'Driscoll, Simon Taylor, Sergio Parisse, Imanol Harinordoquy and Shane Williams, amongst others, have created a new chapter in northern hemisphere rugby.

And here's an opportunity to test the old grey matter. This quiz book contains fifty rounds of ten questions. These reflect on some fantastic or maybe more unusual moments over the past Six Nations tournament!

## SELLING POINTS

- 1 Rugby quiz books are very popular.
- 2 The author's previous quiz book, *So you think you know Welsh Rugby? Welsh Rugby Quiz Book* has been reprinted several times.
- 3 As this book is about the rugby prowess of six nations, its appeal should be even greater.
- 4 Published in time for the start of the 2012 Six Nations tournament.

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## TITLE

# The Welsh Lady from Canaan

## AUTHOR

**Eirian Jones**

Publishing date: April 2012

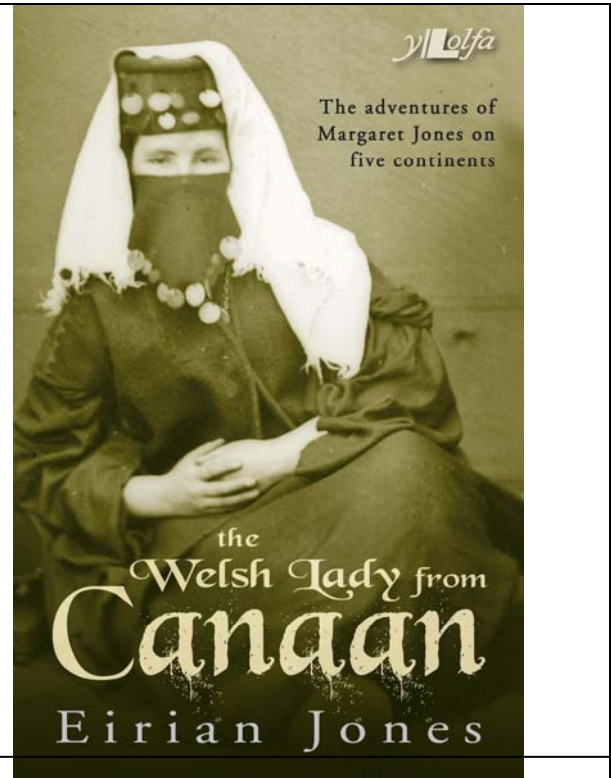
Category: Historical Biography

Binding: softback

Pages: 224

Price: £9.95

ISBN: 978-1-84771-422-0



## DESCRIPTION

**The incredible adventures of Margaret Jones, a lady from Rhosllannerchrugog near Wrexham who became famous in nineteenth-century Wales as the 'Welsh Lady from Canaan' as a result of her travels on five continents. She published two books about her travels in Canaan and Morocco. Her letters from Jerusalem appear in this book alongside an account of her extraordinary life.**

## SELLING POINTS

- 1. The biography of a lady who was well-ahead of her time.**
- 2. Gives the history of Rhosllannerchrugog in the 1840s and 1850s including the reaction to the Blue Books' inspectors visit in the area.**
- 3. Margaret Jones was buried in Queensland, Australia and some of her descendants still live there.**
- 4. Author presentations about the life of Margaret Jones are scheduled for the Brisbane Welsh Society and the Royal Geographic Society.**

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## TITLE

# The Welsh of Tennessee

## AUTHOR

**Eirug Davies**

Publishing date: July 2012

Category: Regional history

Binding: softback

Pages: 224

Price: £8.95

ISBN: 978-1-84771-4299

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## DESCRIPTION

Not as well known as Samuel Roberts's ill-fated colony in Tennessee are those from Wales who helped develop the state's fledging iron and coal industry. This book tells of how they became Knoxville's largest employer, started the so-called Dixie Eisteddfod, and got involved in an armed insurrection over the use of convicts in the mines. Self-educated as they were, one David R. Thomas had the foresight to donate to Harvard University a collection of Welsh books published in America.

## SELLING POINTS

1. Many books already published about the Welsh migration to USA
2. Book would appeal to the numerous Welsh societies in the United States.
3. Author lives in Massachusetts, but still retains strong links with his native area of Llanon in Ceredigion.

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## TITLE

**Chris Needs: The Highs and Lows**

## AUTHOR

**Chris Needs**

Publishing date: September 2012

Category: Autobiography

Binding: softback

Pages:

Price: £9.95

ISBN: 978-1-84771-377-3



## DESCRIPTION

This new book by Chris Needs tells us so much more about his life than his previous books: *Like it is* and *And there's more*.

Chris delves into those experiences in his life which have kept him alive and, on the other hand, those episodes which have nearly killed him.

There are also new photographs, previously not published, and would be of interest to his legions of fans.

## SELLING POINTS

- 1. Chris Needs has a strong and popular fan base who listen to his nightly Radio Wales show.**
- 2. They will welcome the new stories that Chris shares with his readers regarding his extraordinary life.**
- 3. His previous books sold very well.**
- 4. The perfect gift for Radio Wales listeners.**

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## TITLE

**Dr Volkisch and the Stempelhorst Legacy**

## AUTHOR

**Rob Atenstaedt**

Publishing date: April 2012

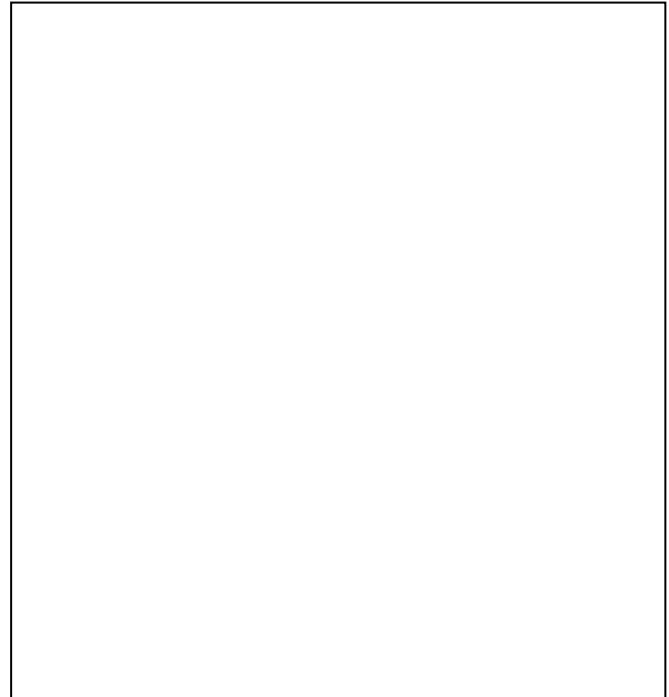
Category: Novel

Binding: softback

Pages: 336

Price: £7.95

ISBN: 978-1-84771-4282



## DESCRIPTION

Used as a vehicle to explore the brutality of the Nazi regime, this is a fast-paced thriller set in the period immediately after the reunification of Germany in 1990. Dr Kurt Volkisch, a senior ex-SS doctor who has somehow escaped being brought to justice, is reactivated to perform a duty entrusted to him in the dying days of the Third Reich. His mission – to recover Nazi treasures lost at the end of the Second World War. His ultimate goal – to unite Europe under Germany to challenge the power of the USA. Pursued by his enemies, the doctor's journey takes him from his adopted home, Wales, to destinations across the world. Will he succeed?

## SELLING POINTS

1. Military thrillers are a very popular genre. With the exception of Ira Levin's *Boys from Brazil* (1976) which features Josef Mengele, this one of the few novels to have an SS doctor as its main character.
2. Renewed interest in the history of Nazism recently with the release of Hollywood blockbusters such as *Valkyrie* and *Inglorious Basterds*, and Welsh-made film *Resistance*.
3. The author comes from north Wales and this is his first novel.

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## TITLE

**Every Grain of Sand**

## AUTHOR

**Robert Lewis**

Publishing date: **September 2012**

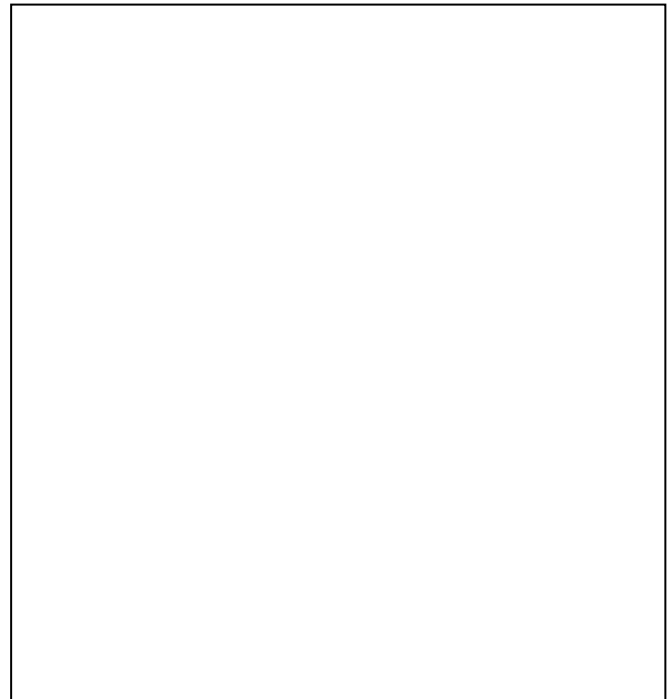
Category: **Novel**

Binding: **softback**

Pages: **336**

Price: **£9.95**

ISBN: **978-1-84771-425-1**



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## DESCRIPTION

A thriller which follows the mysterious appearance of a very special nine-year-old girl at a Government high security centre. Her arrival has an extraordinary effect on the lives of three very different Government agents, who are all struggling with issues of their own at the same time.

Three sub-plots trace the influence of her on all three, and the novel contains violence, yet some humour also.

## SELLING POINTS

1. A thriller with a twist and sting in its tail.
2. Will appeal to book clubs and those who enjoy the macabre.
3. The author lives in Carmarthenshire and this is his first novel.

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## TITLE

**Feet of Clay**

## AUTHOR

**Sheila Morgan**

Publishing date: **September 2012**

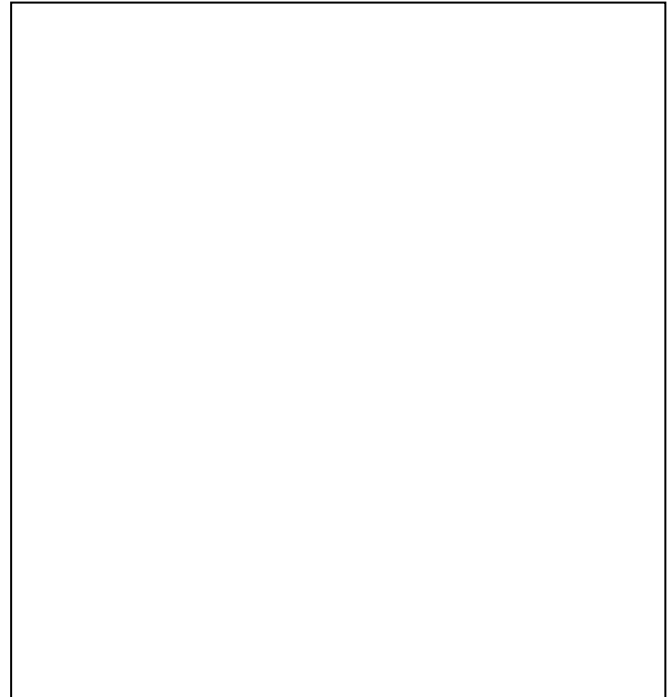
Category: **Novel**

Binding: **softback**

Pages: **208**

Price: **£7.95**

ISBN: **978-1-84771-4244**



## DESCRIPTION

Based in early 1950s south Wales mining village, *Feet of Clay* looks at the families who survived the war and who now are a two-wage household. This new affluence brings with it greed, jealousy and impatience.

Godfrey Parson, having completed National Service, has tasted Freedom and money in his pocket and doesn't intend to give it up. He's prepared to do anything to get it, including murder.

## SELLING POINTS

1. The sequel to mining village family saga *Olicka Bolicka and Pink Bluebells* published in 2009.
2. Will appeal to book clubs and those who enjoy the family saga type book.
3. The author lives in Port Talbot and this is her second novel.

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## TITLE

# Garry Monk

## AUTHOR

### my autobiography

with Peter Read

Publishing date: May 2012

Category: Biography

Binding: paperback

Pages: 192

Price: £9.95

ISBN: 978-1-84771-423-7



## DESCRIPTION

Thirty-two-year-old Garry is a Swansea legend. He was captain of the Swansea side which won the Championship Play-off final against Reading on 30th May 2011. The victory meant the Swans became the first Welsh team to reach the Premiership.

Garry is held in great affection by Swansea fans and seen as Mr Dependable and Captain Marvel rolled into one. He joined the club just two seasons after they had scraped League survival with a last day victory over Hull City.

During his seven years at Swansea he has been instrumental in leading them to promotion on three occasions and to the heartbreaking League One Play-off final defeat at the hands of Barnsley.

He is a player who has battled against the odds and instilled that attitude into the players around him. Dogged by serious injury which ruled him out for most of his third season, he fought back to lead his team to the League One Championship in 2008. At the start of season 2010–11 the pundits predicted that Swansea City would be relegated to League One. Instead, Garry and the players defied all the odds, by winning promotion to the Premiership, arguably the best league in world football.

## SELLING POINTS

- 1. Garry Monk is the captain and one of most respected players at Swansea City Football Club.**
- 2. Book will be published in May – a vital period for the Swans in the Premiership.**
- 3. Published with the support of Swansea City Football Club with events and signings at the club shop.**

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## TITLE

**Old Men in Jeans**

## AUTHOR

**Peter Walker**

Publishing date: May 2012

Category: Poetry

Binding: softback

Pages: 48

Price: £4.95

ISBN: 978-1-84771-4343

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## DESCRIPTION

**A short collection of poems by St Asaph diocese vicar Peter Walker.**

**The themes of his poems cover his day-to-day life as a vicar. It builds on the theme of Christian legacy and spirituality in Wales. It also includes some personal reflections.**

## SELLING POINTS

- 1. Most of the poems are free metre and easy to understand.**
- 2. The volume will appeal in particular to the members of the diocese of St Asaph.**
- 3. The poems are an attractive mix: some poems reflect spiritual experiences which will strike a chord with some, whilst others will enjoy his humorous offerings.**

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## TITLE

**Salem Soldier**

## AUTHOR

**Elfed Davies and Brian Davies**

Publishing date: June 2012

Category: Local History

Binding: softback

Pages: 192

Price: £9.95

ISBN: 978-1-84771-4428

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## DESCRIPTION

A comprehensive account of the life of **Elfed Davies (1919–2002)** who was raised in the rural hamlet of Salem, Trefeurig, near Aberystwyth.

Handwritten manuscripts have given his son, Brian, a vivid account of Elfed's childhood in Trefeurig, his employment in Aberystwyth before the Second World War and then Elfed's time as a young soldier in the North African campaign and the period before being demobbed in 1946.

## SELLING POINTS

- 1. Lively social history.**
- 2. Will be of significant interest to the population of Aberystwyth and the surrounding villages of north Ceredigion.**
- 3. A valuable account of the Second World War by an ordinary citizen from a rural area.**
- 4. Contains a number of original historic photographs of a young soldier in Britain, Egypt and Italy.**

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## TITLE

**The Arms Park: Heart of a Rugby Nation**

## AUTHOR

**Bill O'Keefe and Emyr Young**

Publishing date: March 2012

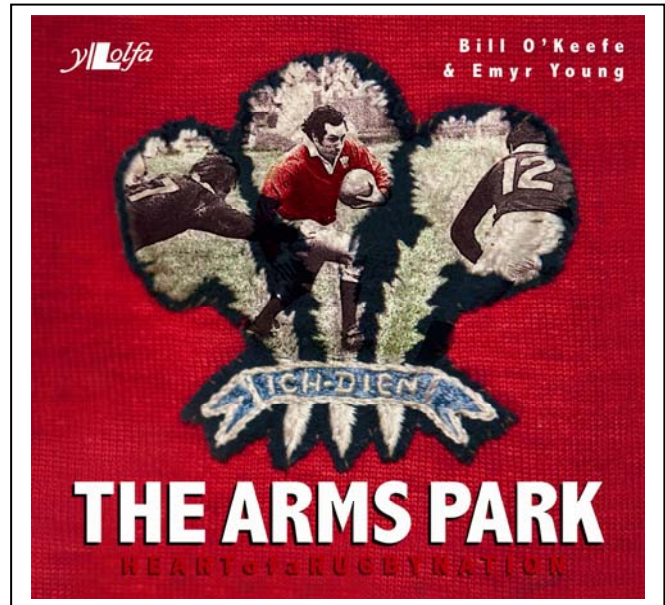
Category: History/Sport

Binding: softback

Pages: 120

Price: £9.95

ISBN: 978-1-84771-353-7



## DESCRIPTION

A book detailing the history of Welsh rugby and the establishment of the 'crowns' of the Welsh game: the Arms Park and the Millennium Stadium.

The book traces:

Welsh rugby's early roots pre 1881.

The rugby grounds which were established on the site of the current stadia at that time.

The pre-war golden era of Welsh rugby international success.

The way in which the game suffered during two world wars.

The building of the Arms Park.

The successes and characters of 1970s Welsh rugby.

The building of the Millennium Stadium for the 1999 Rugby World Cup.

## SELLING POINTS

**1. With the success of the Welsh team at the Rugby World Cup in New Zealand still fresh in the mind, this volume will be published during the 2012 Six Nations tournament and will be a bonus to the armchair rugby fan in Wales.**

**2. It will be of particular interest to those who have visited the Arms Park and the Millennium Stadium for other events, and those tourists who take the stadium tours and come from all over the world.**

**3. The book contains very many black and white and colour photographs. Priced attractively, it will also make a welcome gift.**

**4. Foreword by Carolyn Hitt.**

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Tel: 01970 832304 Email: [garmon@yloffa.com](mailto:garmon@yloffa.com) www.yloffa.com

## TITLE

**The Little Welsh Rugby Fan Book**

## AUTHOR

**Mark Williams and Stuart Trotter**

Publishing date: **March 2012**

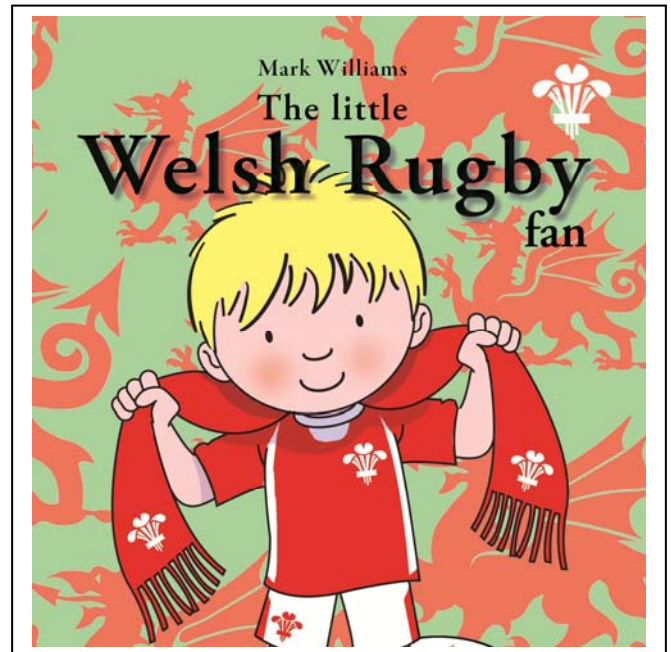
Category: children's story book

Binding: **softback**

Pages: 32

Price: **£3.95**

ISBN: 978-1-84771-439 8



## DESCRIPTION

A simple story for children with lovely illustrations by Stuart Trotter. The story follows the life of a small child, a Welsh rugby fan, who hasn't had a chance to see a game because his parents are working all the time. But then he meets a friend and a chance to see his beloved Wales.

This is a full-colour 32 page book with a nice story for small children aged 3-5 year old.

## SELLING POINTS

- 1. This is a new idea to appeal to the small rugby fan – a massive market in Wales.**
- 2. book will be published during the 2012 Six Nations.**
- 3. This will appeal to all rugby fans – parents with small children will love the book - the first introduction to supporting your country at rugby.**
- 4. A nice, easy story that will resonate with all rugby supporters, with great colour illustrations.**