

# Order Form – Y Lolfa 2012 Bilingual Diaries

## A4 Desk Diary (Print run – 3,000 copies)

Sells to Businesses and Institutions

Size (height x width)	Colour	Black/White
A4 277mm x 190mm	£345	£235
A5 133mm x 190mm	£250	£170
A6 133mm x 90mm	£165	£110
A7 62mm x 90mm	£115	£75
Advert strip on bottom of each page (black & white only) £600.00		

Same advert as last year

## A5 Academic Diary (Print run – 13,000 copies)

Sells mainly to Teachers, Colleges and Educational Establishments as well as Businesses

Size (height x width)	Black & White
A5 190mm x 128mm	£235
A6 90mm x 128mm	£150
Advert strip on bottom of each page (black & white only) £800.00	

Same advert as last year

## Summary

Cost of advert(s)	£
15% Discount (if advertising in both diaries)	£
*Bold Type Entry in all the diaries - £25	£
VAT (20%)	£
<b>TOTAL</b>	£

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

e-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Order No: \_\_\_\_\_

Signature: \_\_\_\_\_

**\* We will ensure that the full details of all companies who advertise, or order a bold type entry, will appear in the Directory section of the A4 Desk Diary, A5 Academic Diary, Pocket Diary and Filofax.**

Notes

- Please send artwork as either Pdf, Jpeg or hard copy
- We will send a proof of all new adverts for approval prior to printing
- There is an additional charge of 30% should you require us to design the advert
- Adverts should be emailed to [sonia@yloffa.com](mailto:sonia@yloffa.com)
- Closing date to reserve advert space: 14th March 2011
- Closing date to supply artwork: 21st March 2011
- All advertisers will receive a complimentary copy of the diary with the invoice
- Should you wish to advertise on the cover of the diaries, please contact us for terms and details
- Your company details can be changed by visiting [www.yloffa.com/directory](http://www.yloffa.com/directory)

Please return form to: Sonia Hughes, Y Lolfa, Talybont, Ceredigion, SY24 5HE  
 Phone: 01970 832304 Fax: 01970 832782 Email: [sonia@yloffa.com](mailto:sonia@yloffa.com)